

# Partnership Building and Advocacy

Affiliate informative sessions  
Thursday, November 17, 2022



# Agenda

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**01**

Introductions

**02**

The current  
climate for  
advocacy and  
partnership  
building

**03**

Discussion of  
potential tactics,  
and real world  
applications

**04**

Q&A

# Introductions

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**Adam Snipes** (he/him)

Oklahoma State Campaigns Consultant  
Local Solutions Support Center



**Petra Morrison** (they/she/elle)

Arizona State Campaigns Consultant  
Local Solutions Support Center

# Who are we?

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A partnership to support the efforts of state affiliates to advocate for public health





# Future sessions

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- Reminder: Distinguishing lobbying, advocacy and education

December 7th at 3pm ET

- Future sessions include: communications, discussion of 2022 legislative trends, power mapping and media training

*DON'T  
miss it!*

# Q&A

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- How can a public health association can decide which issues are of greatest importance (and impact) for their community, and based on this determination can then add a level of focus to their advocacy efforts - and to increase the chance of making a positive and measurable impact?



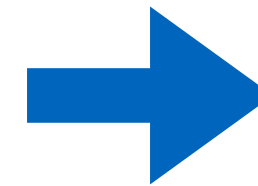
# Your turn!

- What questions do you have?
- What barriers to advocacy are you facing?



# Thanks for coming!

## Check out our resource guide



### Resources to Protect Public Health Authority

Explore more resources on protecting public health including

- Legislation 
- Advocacy 
- Litigation 
- Preemption 
- Communications 

View the  
resources



learn more at: [apha.org/alliance](https://apha.org/alliance)